

Estate & Trust Planning, Estate & Trust Administration, Elder Law Practice Group. From left to right- Ted Brubaker, Dana Panagopoulos, Tim Shawaryn and Jeff Goss

Meet Jeff Goss of Brubaker Connaughton Goss & Lucarelli LLC



Photos by Donovan Roberts Witmer

Tell us a little about yourself.

I am a founder and partner of Brubaker Connaughton Goss & Lucarelli LLC (BCGL) and a lifelong resident of Lancaster County. I married Lori Burkholder of WGAL TV 15 years ago and for almost 10 years we have lived along Marietta Avenue in an 18th century farmhouse with our son and daughter, Tom (12) and Taylor (13), and our beloved dogs, Charlie and Rosebud. We also have a number of visiting cats that we (more like Lori) have adopted.

Tell us about the events that led up to where you are now.

I grew up outside of Rohrerstown and graduated from Hempfield High School. I left the area to attend school at the University of North Carolina at Chapel Hill and continued on to Boston College Law School. After practicing a few years in Boston, I returned to Lancaster, was lucky enough to meet my wife and I soon decided to focus my law practice on estate, trust, elder law and small business. My partners and I established BCGL in 2012 and I chair the Estate, Trust and Elder Law Department.

What is your business and how and why did you start your business?

BCGL was originally formed by nine diverse middle-aged attorneys who wanted to start a firm focused on small to mid-sized businesses and the associated needs of individuals in their personal estate planning, trust, elder law and civil litigation matters. The firm was a dream come true as I always wanted to be part of something special where I am able to practice in the manner and style I feel provides clients with honest, clear and direct advice at a fair cost. I enjoy going to work every day and helping friends and clients resolve their legal issues and related matters.

What makes your business distinctive?

In today's world of immediate turnaround, common sense and cost efficiency, I believe the firm is particularly situated to meet these needs. The firm's partners average experience of 20 years per partner provides our clients with a wealth of experience and the drive to turn things around and give every client the individual attention they deserve. The firm was built on the concept of a team approach where each client receives the benefit of the



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lawyer who is best suited to meet the client's current legal need. Besides the Estate, Trust and Elder Law Department, BCGL practice groups include Real Estate, Business Services, Employment and Labor Law, Financial Services and Litigation.

Given your business expertise and the nature of what you do, what advice can you offer to the residents?

Ignoring the need for honest and expert legal advice will lead to larger and more expensive legal problems down the road. I have watched friends and clients choose cheap DIY legal documents or a general practitioner's advice to solve unique estate planning or other legal matters that, at the end of the day, leads to lost savings, unnecessary taxes or litigation. When choosing a professional, it should be done with proper research and an interview.

What else should we know about you, your family, or your business?

My family and I love Lancaster County and feel especially blessed to live near School Lane Hills where we enjoy frequent bike rides through a neighborhood steeped in tradition and history. Since we live in an old farmhouse that we will be renovating forever, we appreciate School Lane Hills with its unique homes and its creative architecture and details.

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